

King Electric Launches KBU PlatinumX Compact Plenum-Rated Heater

Dependable Freeze Protection in Concealed & Inaccessible Spaces

Initial Release into 12 North American Markets

Seattle, WA — On April 29th 2025, Seattle-based King Electric today announced the release of its latest innovation, the KBU PlatinumX, a compact, plenum-rated heater designed specifically for freeze protection in the most challenging and confined areas. Whether positioned above drop ceilings, beneath floors, or within crawlspaces, the KBU PlatinumX provides vital warmth without compromising safety or convenience.

Built for tight spaces where traditional heaters can't go, the KBU PlatinumX offers zero-clearance installation and delivers robust plumbing, mechanical, and HVAC freeze protection in environments like attics, basements, and air-handling plenums. Its certified plenum-rated design—meeting UL 60335-1, UL 60335-2-40, and CSA C22.2 standards—brings both safety and peace of mind.

Powered by King's innovative PlatinumX electronic temperature controller, the unit maintains even heat distribution through spiral-finned steel elements and high airflow, enhancing performance and extending heater life. Advanced features include a summer fan-only mode, digital timer, auto-memory after power loss, and compatibility with 24V Wi-Fi thermostats (such as Nest) or integration with building management systems—delivering both convenience and energy efficiency.

"The KBU PlatinumX delivers precise, reliable freeze protection in locations where space and safety are non-negotiable," said Dean Wilson, CEO of King Electric Manufacturing Co. "Compact yet robust, it's a solution tailor-made for modern buildings with tight design constraints and stringent code requirements."

The market debut of KBU PlatinumX results from rigorous engineering and real-world performance testing. It expands King's family of American-made, code-compliant heating solutions, crafted to meet the evolving demands of today's commercial, industrial, and residential environments.

About King

Since 1958, King Electric has manufactured American Made Smart Heating Solutions, building a legacy of trust and delivering unparalleled reliability.

Learn more at www.king-electric.com