



King Electric Launches SmartWave Carbon Fiber Radiant Heaters for Outdoor Heating

Initial Release into 12 North American Markets

Seattle, WA — On Tuesday August 23rd 2022, Seattle-based King Electric announced the North American launch of its latest product innovation, SmartWave Carbon Fiber Heaters. SmartWave is a smart radiant heater optimized for outdoor living.

SmartWave's innovative CarbonIQ heating technology offers the most easy-to-use heating experience, with electronic and hand-held controls. Comfort is never more than a click away.

“SmartWave is further distinguishing our footprint within the heating market” said Dean Wilson, CEO, King Electric Manufacturing CO. “King’s mission hinges on continual innovation and outstanding product development. We are proud to continue our legacy of providing our customers with high quality, reliable heating solutions.”

The market launch of SmartWave is the culmination of over 2 years of rigorous product research, development, and consumer testing. SmartWave joins the company’s expansive family of smart electric heating solutions.

About King

Since 1958 King Electric has manufactured American Made Smart Heating Solutions, building a legacy of trust and delivering unparalleled reliability.

To learn more, visit www.king-electric.com