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Smart Heating Solutions

# Turn the Off-Season Into Upgrade Season

// UPGRADE SEASON STARTS NOW

Spring is the time to turn everyday sales into higher-value upgrades.



Simple upgrades now build stronger customer relationships and drive repeat demand when winter returns.

# At the Counter, That Means:

- Recommend a WiFi or programmable thermostat with every heater
- Upgrade to 2-stage ECO2S models for better comfort and efficiency
- Offer easy retrofits with ThermaLink® wireless kits

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to Plan Your Upgrade Strategy.**

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